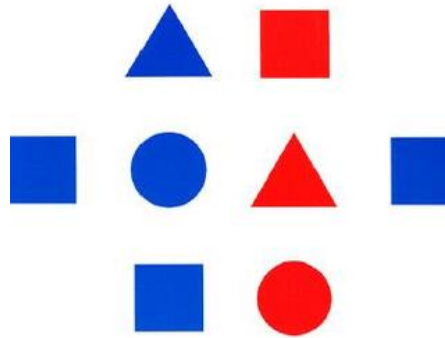


wucius wong **Principles of
Two-Dimensional Design**



Principles of Two-Dimensional Design

Wucius Wong

Download now

Read Online ➞

Principles of Two-Dimensional Design

Wucius Wong

Principles of Two-Dimensional Design Wucius Wong

Understanding the elements of two-dimensional design and the infinite options available in organizing choices made are at the core of this book. Wong surveys all concepts of forms and structures, covering most situations in two-dimensional composition, formal or informal.

Principles of Two-Dimensional Design Details

Date : Published December 15th 1972 by Wiley (first published November 30th 1968)

ISBN : 9780471289609

Author : Wucius Wong

Format : Paperback 104 pages

Genre : Design, Art, Art Design, Architecture, Nonfiction

 [Download Principles of Two-Dimensional Design ...pdf](#)

 [Read Online Principles of Two-Dimensional Design ...pdf](#)

Download and Read Free Online Principles of Two-Dimensional Design Wucius Wong

From Reader Review Principles of Two-Dimensional Design for online ebook

Sama says

[illegible]

Ami says

Gina gave me her graphic design textbooks, and I'm looking through them, trying to balance my horroor dismay at how much I don't know about design/art with my excitement at how much there is to learn.

Luca says

The perfect guide for starters!

Hao Ca Vien says

Wucius Wong's textbook on design is excellent for a primer into the design vocabulary of artists and designers. Wong's exercises are a must do and are very informative as well as incrementally complex. The techniques build intuition and practicality that all designers should try.

Burhan says

great

Sharon R. says

The book was published in the early 1970's and the examples really reflect that. They are very "Op-Art" looking. He differentiates between "design" as in graphic design, and art & composition, which was more what I was looking for. The principles he introduces are "Form, Repetition, Structure, Similarity, Gradation, Radiation, Anomaly, Contrast, Concentration, Texture, and Space. This is a different list that most design teachers would use, I think. As he discusses each element he uses a language that might have been common at one time, among some instructors perhaps, but seems to me as if it might have been invented just for this book.

Today, in 2014, the book feels very dated and not too useful.

