



# Introduction to Educational Research

*Craig A. Mertler*

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## **Introduction to Educational Research** Craig A. Mertler

**Introduction to Educational Research** guides readers through the various steps of the research methods process to help plan and compose their first educational research project. Through comprehensive chapter content and in-text exercises, readers learn how to prepare a research plan, gather and analyze data, address research questions and hypotheses, and organize reports of their projects. The book is practical and student-friendly; Dr. Craig A. Mertler uses a conversational writing style with non-technical language to help students clearly understand and apply research concepts with no prior familiarity with the principles, procedures, or terminology.

## **Introduction to Educational Research Details**

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I think it's functional, and I'm not sure anyone could make a "how to" about educational research sound juicy, but I wish Mertzler would have tried harder.

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### **Steph says**

Can't believe I read this entire book in five weeks.

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### **Kelly says**

I LOVED this book. I learned so much about the basics of quantitative research (some qualitative too). I am sure I will refer to this again and again.

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