



Introduction to Educational Research

Craig A. Mertler

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Introduction to Educational Research guides readers through the various steps of the research methods process to help plan and compose their first educational research project. Through comprehensive chapter content and in-text exercises, readers learn how to prepare a research plan, gather and analyze data, address research questions and hypotheses, and organize reports of their projects. The book is practical and student-friendly; Dr. Craig A. Mertler uses a conversational writing style with non-technical language to help students clearly understand and apply research concepts with no prior familiarity with the principles, procedures, or terminology.

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Zac Sigler says

I think it's functional, and I'm not sure anyone could make a "how to" about educational research sound juicy, but I wish Mertzler would have tried harder.

Steph says

Can't believe I read this entire book in five weeks.

Kelly says

I LOVED this book. I learned so much about the basics of quantitative research (some qualitative too). I am sure I will refer to this again and again.
