



Sex, Drugs & Economics: An Unconventional Introduction to Economics

Diane Coyle , Victoria Tietze Larson (Editor) , Myles Thompson (Editor)

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In this work, Diane Coyle explores a range of popular headline issues and uses economic analysis to show why many decisions, good and bad, come down to a question of money or politics. It is rare that an economist has the courage and aptitude to take a studied look at real world issues and to lay out the advantages and disadvantages of current policies. Coyle takes these potentially confusing and politically rife issues and makes them straightforward, thereby educating the reader in an entertaining and sophisticated manner. Coyle uses humour and irony to explain the issues. Who else could draw a link between Japanese teenage fashion and the country's long standing liquidity trap; or how sunspots can determine whether we will have a financial crisis on earth; or how pork belly futures depend on the weather and pigs' amorous intentions? Throughout the book, Diane Coyle highlights the fact that above all, economics is a social science, and one that affects us all.

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From Reader Review Sex, Drugs & Economics: An Unconventional Introduction to Economics for online ebook

Emily says

I read this book for one of my Economics of Information class as a Library Science Student. It gives really basic economic terms in descriptions that anyone can understand. However, the content is not that interesting. I think that this book was great as a textbook for class. However if you want to know more indepth information about the economics around you then I would suggest something else but it was a good beginners guide.

Phil Fox says

Another serviceable look at real-world applications of economic theory. Nothing all that unique here.

Smellsofbikes says

If I could give a book six stars, I would do so for this book. It's economics, so it's no page-turner, but it does a simple, comprehensive discussion and analysis of many critical issues facing people, governments, and society. Anyone even vaguely interested in public policy as it relates to the economy, politics, motivation, and the psychology of decision-making should read this book.

Thomas says

Diane Coyle delivers a surprisingly entertaining collection of concepts in applied economics and why the (not-quite-so) 'dismal science' matters to the great unwashed, whether they like it or not.

Ryanthomas says

Well written. This book presents the topics of economics in a fashion that can be understood by the less business-minded.

Erika says

Ich habe ein Buch bei BookCrossing.com registriert!
<http://www.BookCrossing.com/journal/14231816>

Amanda Amarawansha says

The book is quite basic and is not as I expected it to be (it should be called Ecomics for Dummies) however the book deserves some credit as it explores some unconventional lines in showing the interconnectedness between the world at large and Economics to an extent but warning can be a bit of a bore.

Shonna Froebel says

Interesting idea.

Liked the use of bold type to show defining ideas.

Thought-provoking.

Jordeana Martirosian says

Quite a few hard pills to swallow.

Colleen says

Coyle covers much of the same ground that Naked Economics: Undressing the Dismal Science and Freakonomics: A Rogue Economist Explores the Hidden Side of Everything do - namely, how to get laypeople interested in economic theory *without* shoving a bunch of math at them.

What was really fascinating to me, though, is that Coyle is an English author. While the book still centers on the States quite a bit, I loved getting a slightly more global perspective. It's a relatively light read, worth picking up if you either haven't read the others like it, or just have a thing for introductory economics textbooks like I do.
