



## Self-Publishing for Dummies

*Jason R. Rich*

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# **Self-Publishing for Dummies**

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**Self-Publishing for Dummies** Jason R. Rich  
Covers budgeting, copyrighting, and marketing

Know the pros and cons of self-publishing and get your work in print

Thinking about self-publishing your book? This no-nonsense guide walks you through the entire process of going it alone, from preparing your manuscript and creating the perfect title to selling the final product. You'll see how to obtain an ISBN, work with printers and distributors, create a buzz with publicity, and take advantage of electronic publishing.

Discover how to

- \* Start your own publishing company
- \* Edit your work effectively
- \* Design and format your book
- \* Hire skilled professionals to help
- \* Manage outside vendors
- \* Build awareness for your book online

## **Self-Publishing for Dummies Details**

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Author : Jason R. Rich

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## **From Reader Review Self-Publishing for Dummies for online ebook**

### **Carole Crosby says**

Stopped reading this book, when I saw him mention a few suspect vanity publishers. So, they must have got to him and paid him to punt their services. He spoke well of these "scum-bags" so how the hell can I believe anything else he writes??!!

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### **Sherry says**

If you plan to self-publish either by your own label or with a house, you need this. Great info, in an easy-to-read format. Its not even insulting for calling us "dummies."

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### **L.S. Payne says**

The book was full of you need to this and that, but not real helpful on how to do this and that. Not worth the money. The internet is more helpful.

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### **Lear says**

This book Rocks! a fantastic checklist to go from the notepad to the bookshelf.

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### **Rodney Richards says**

Published in 2006, this help book reads like it was written in the early 90s when self-publishing was unknown as we know it today. Yes, chock-full of points and tidbits, but sadly missing in details that could have, should have been added in today's contexts and world of self- pub service companies like CreateSpace, Submit Write Now, BookBaby, Smashwords, Blurb and on and on. A book comparing and detailing each of these companies would have been very helpful, not the lip service given herein, although what they do, in general, very general terms, is shown. (They do have 7 short, short paragraphs/points on iUniverse) I suppose I could say that for someone who knows nothing, has patience to get thru its 349 pages, and is willing to do the research needed (much needed), then this could be a decent starting place. For myself, having gone thru the CreateSpace process, it seemed condescending.

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### **Laura says**

Note to self: when buying a book on publishing, fist check when the book was published. this book is very outdated. It covered things like needing a computer to write a book. It barely mentioned e-books because in

2006 they weren't a big thing.

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### **Conrad Zero says**

This book is exactly what you expect, and what I really like about the "Dummies" line. They really aren't written for dummies at all. They don't presume any advanced knowledge of the subject, and explain all concepts and terms so everyone can understand them.

That said, Self-Publishing For Dummies isn't going to be enough for you to get your Self-Publishing business off the ground. It's enough of an overview to teach you what you \*don't\* know, and point out some resources to fill in the gaps in your subject knowledge.

I'd recommend this book as the first (of many) books to read on the subject of Self Publishing.

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### **Meghan Pinson says**

Worth reading again . . . the notes I scrawled on the back of something-or-other while I read this on the floor at Book Soup are nowhere to be found.

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### **Dave Sullivan says**

Review coming soon.

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### **Colleen Twombly Borst says**

a good book for beginners, i suppose, but coming from a print back ground, i found it rudimentary. there are some good resources, in terms of who to send promotional materials to, but examples are lacking. also, it's quite outdated, especially when it comes to POD options. do yourself a favor and head over to Taleist instead, especially if you want to self-publish for an e-reader.

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