



The Art of Storytelling: From Parents to Professionals

Hannah B. Harvey

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Money management can be intimidating. Fortunately, most of us only need to know a few basic principles to get our financial houses in order. Learn these principles in this comprehensive overview of what everyday people need to know to make good financial decisions. Using a scientific, evidence-based approach, Professor Finke shows how humans are hard-wired to make emotional decisions that often run counter to the best course of action when it comes to finances - and gives tips for how to avoid these common mistakes. The goal of money management is to maximize our happiness at every stage of our lives. Whether you are a novice investor or a seasoned pro, starting your first job or contemplating retirement, these 24 straightforward lectures are an excellent primer for making successful financial decisions at every stage of your life. Professor Finke takes you on a tour of some of the most widely available financial products and tools, from mutual funds to life insurance to college savings accounts, and he offers evidence-based guidance for building a financial strategy. After reviewing the psychology of decision-making - and how our instincts often steer us wrong when it comes to loss aversion, risk tolerance, and information overload - Professor Finke explains the "life cycle theory" of financial planning. This eye-opening theory offers a framework for making financial decisions based on the different stages of your life, and it will give you an entirely new perspective on money management. The goal is simple: to get the most out of your money across time. While everyone's life is different, the information and sound advice in this course will empower you to create your own financial plan to reach your goals. From setting financial goals and managing debt responsibly to investing in home ownership and preparing for retirement, Professor Finke provides a worry-free approach to handling all aspects of your financial life.

The Art of Storytelling: From Parents to Professionals Details

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From Reader Review The Art of Storytelling: From Parents to Professionals for online ebook

Alex says

A mix of expectations, narrator voice, and up-and-down quality of the content itself led to my rating for this one. I mean, I liked it overall, but I won't be going back to it despite there being some useful things to extract from it.

First off, I was expecting this to relate to writing and/or the universality of storytelling and storytelling techniques. And parts of it are about these subjects. However, most of it discussed oral storytelling and its techniques, including posture, breathing exercises, yoga stretches, character creation, interacting with a live audience, and the types of mics one might want to use when telling a public story. There's more to it than just these topics, but because I don't intend on being a public performance storyteller, it didn't really relate to me and my interests as much as I would have liked.

Second of all, the narrator is a pretty good storyteller as far as I could tell, but I got tired of her style and examples over time. She's got a style, and it usually involves her repeating a noun by saying "that" before it. (Then the woman, that smiling woman...I saw that car and that girl and those people...) She also has a habit of snickering from time to time that's charming at first, but becomes tiring by the middle of the series. I also haaaated the way she told chunks of little red riding hood, especially the loud growling and high pitched wolf-as-grandma voice. Both made me shudder in irritation as I was walking to work one day.

But there's some good stuff here that CAN be applied to writing. I liked the lectures on point of view, on empathizing with your characters, and on the triangular relationship between the storyteller, the story, and the audience. The talk of stories being born out of specific contexts and experiences was also practical. And there are some really engaging stories told throughout, specifically the one about the king's man and about the narrator's aunt May.

In the end, if you want to learn more about oral storytelling and the performance of story, give this a go. Just know that there will probably be lectures that aren't as pertinent to you, and you may feel like jumping ahead in some sections.

Marie says

I really enjoyed this lecture series. I was surprised how much I enjoyed most of the stories the author told - most are not things I would have expected to find so engaging. There were just a few things I found less interesting/entertaining, but for the most part it was really well done. I wish I could have watched this live to get the full impact of the body language component.

There was one video clip that didn't translate well to audio only. It was a story teller with a lot of wild tribal drumming in the background. It was painful to listen to and out of context with just the audio.

Armando says

The concepts are good, but the stories and the voice of the author (it is an audiobook) just made it unbearable for me. After going through several hours, I decided that if I did not like the way she told stories, and she was teaching me how to tell stories like her, it was not going to work. I thought: "if she snickers one more time..." and decided enough was enough.

Russ says

A good step by step guide to becoming a better storyteller. Unless we suddenly evolve, humans relate and learn best through stories. Why not be the storyteller and not the story consumer?

Michaele says

This course was very much a visual course, having only the audio was often quite frustrating because you missed out on half of the information. She often showed examples and then commented on them, which did not translate to an audio book.

Becky says

Leaders need to tell great stories, and in I look for ways to help myself and leaders in my company. I abandon very few books. However, after a few hours, I found I was forcing myself to listen, and didn't really find good tips. This was good if you want to become a professional story-teller. She also has a snicker that may be endearing in her stories, but as part of the lecture it started to annoy me. I ended up returning this audiobook to Audible.

Phillip says

This is great. Practical.

Cristina says

I got this through audible, which now that I'm done can say is not the best option of format. I feel this should have been either a video or well even better in person classes. However the passion for storytelling shows through, the examples and tips are great. I enjoyed it even if just listening, but I wish I could have been watching her facial expressions and gestures too.

Craig says

I was disappointed in this series of lectures. I listened to it hoping to pick up some helpful hints/techniques on "how to tell a good story", but I felt the points made were already intuitive and just a matter of plain common sense. Nothing new. The lecturer was touted as expert in storytelling, but I found the stories she told to be rather flat and uninspiring. Perhaps her style and method appeals to others (it works for them), but it didn't work for me. I had to force myself through this reading. One humorous example the lecturer gave was a short quip by another storyteller/comedian on "cow tipping". It was hilarious.

Robin Lumley-Savile says

Not great. Too long, too indulgent and can't remember if I learnt anything from the experience.

Jim says

On a whim (and a sale) I purchased this lecture series in audio format...video was available and probably would have been the better choice. Hannah Harvey lectures with amazing energy...her passion for story telling jumps-up and smacks you in the face...I would have liked to see that.

The lectures give guidelines and hints for putting together your own stories, thus the lectures should be studied much more often to really learn how to be comfortable telling stories in front of a real audience. With my one-time-through I found myself enjoying the stories (examples) more and retaining the lesson less. Even though Ms Harvey can come off as a little 'hokey', I found myself looking forward to hearing more of her stories.

I gave these lectures a '3' not because I didn't like them (which I did), but because I am really comparing them to the other lectures I have experienced (mostly history). I'll probably revisit these lectures in the future and try a little harder to be more participatory and learn more of the basics...I may even muster-up the courage to tell an actual story to another living entity...maybe even a person, or two.

Jonathan says

Hannah is a champion of story telling, her way of articulation, body language, even the dress to wear for the speech, she is so immense in teaching "The Art of Storytelling". The way she explained about story initiation, indication, climax, falling out and conclusion, what a way to explain, still its fresh in my mind. Best one to read!!!

Amirography says

It had merits. But I was not drowned in as much as I liked to be.

The course was mostly about the performance art of storytelling. Noth other more general uses.

Anyhow, It may be useful for some people.

Pinar says

The art of storytelling is different from culture to culture. In this audio book, narrator's storytelling style and accent was quite irritating to me. I guess Americans like exaggerated style of storytelling like in a radio theater. I would prefer more dense and meaningful content and less repetition. Narrator used at the end nice "emotional arc" method, and finished the lecture with empathy and love, that part I could give 4 star but sadly I have to stick to my negative feelings about the beginning part. Anyhow this book is useful for start telling your stories.

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