



## **Whiteshift: Populism, Immigration and the Future of White Majorities**

*Eric Kaufmann*

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## **Whiteshift: Populism, Immigration and the Future of White Majorities** Eric Kaufmann

Across the West, anti-immigration populists are tearing a path through the usual politics of left and right.

Immigration is remaking Europe and North America: over half of American babies are non-white, and by the end of the century, minorities and those of mixed race are projected to form the majority in many countries.

Drawing on an extraordinary range of surveys, *Whiteshift* explores the majority response to ethnic change in Western Europe, North America and Australasia. Eric Kaufmann, a leading expert on immigration, calls for us to move beyond empty talk about national identity and open up debate about the future of white majorities. He argues that we must ditch the 'diversity myth' that whites will dwindle, replacing it with *whiteshift* - a new story of majority transformation that can help lift anxieties and heal today's widening political divisions.

A bold, original work, *Whiteshift* will redefine the way we think about ethnic diversity and populism.

## **Whiteshift: Populism, Immigration and the Future of White Majorities Details**

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# From Reader Review Whiteshift: Populism, Immigration and the Future of White Majorities for online ebook

**Neil Wright says**

Whiteshift is an important book. Kaufmann is right, talking about race in the twenty-first century really is like discussing sex in Victorian England. He's also right that there is a feeling of a sort of identity-apartheid in the West today: native Americans arrived in the New World around the same time the first Middle Easterners settled in northern Europe -- yet the former are considered spiritually apart of the land while the white man is "just another immigrant", or even "has no culture".

Whiteshift is cathartic read, mainly because Kaufmann is so honest. He attacks both the far-right and the progressive liberals (which he calls 'left-modernists') for their discrimination and racism. What was most eye-opening to me is how dishonest conversation about immigration, race, ethnicity, and ethno-traditionalism has skewed the debate -- and may have even led to Brexit. Kaufmann points out that people never engage honestly when talking about these issues; instead genuinely concerned white Britons will point to issues like migrants driving down wages or putting strain on the NHS -- rather than actually saying they fear the rapid decline of their share of the population. Because it was too taboo to resist mainly non-white, non-EU migration, the population projected an uneven share of their frustrations on the mainly white EU migrants entering the country. This all could have been avoided if people had just been honest.

Ethno-traditionalism is the view that Europe, the US, and the Anglosphere are white-majority countries. As Kaufmann points out, a slender majority of minority-ethnics actually support retaining the white identity of both Europe and the US -- and love of one's own in-group does not mean hatred of the 'other'. It is time ethno-traditionalism was debated honestly in the West.

At the moment though, it stands that the white 'race' is on target for rapid decline and -- according to some models, even extinction -- in the next few centuries. Although Kaufmann rejects the 'white genocide' theory, there is the bitter taste that only white-majorities are dabbling in the multicultural project. In 200 years India will still look like India, China will still be China, but Europe, the US and the Anglo settler societies will be changed -- some might say 'lost' forever. And to add insult to injury, there is a progressive-liberal narrative that whites deserve their demise for the eternal sin of colonialism. No wonder populism is swelling across Europe.

Kaufmann explores the interesting concept of white identity and its sometimes fuzzy boundaries. It may be possible, he argues, that future Britain and the US will come to identify as the 'new' Europeans and even white Europeans. The new 'whites' will be darker but may still have caucasian features. And genetic lotteries may throw up genuine Anglo-Saxon archetypes every one-in-a-million births. So there is some comfort that Europe's and the West's myths, traditions, and foundations may at least survive the 'white genocide'.

Kaufmann ends the book by suggesting white interests be taken seriously, and that ethno-traditionalism should be put on the table for discussion at long last. In the end, Kaufmann's only thoughts are to slow the inevitable. Even if immigration shut off tomorrow, he argues, low white-fertility and the large minority population will still lead to white decline. But the decline will be slower, there will be more white admixture, and the future mixed-race majority may continue the European legacy.

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## **Antonomasia says**

This interview with the author on Radio 3's Free Thinking is better than any of the press reviews I've seen of the book as it interrogates a number of the author's assumptions and fuzzy definitions. Makes it sound rather less sharp than many of the positive reviews, and attacks it on less predictable grounds than current negative characterisations of it online: <https://www.bbc.co.uk/programmes/m000...>

Although oddly for a British interview about a book first published in Britain it doesn't go too much into how it seems that here whiteness is an American concept being applied to a country where the tension around immigration displayed in the Brexit vote and in rising discrimination is in part about white European people, who are audibly different by language and name, not only about people who are not white by skin colour. (There was no mention of the 'how the Irish became white' idea either of cultural whiteness.)

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