



The Creative City: A Toolkit for Urban Innovators

Charles Landry

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Cities have always been the crucible of culture and civilization and the hubs of wealth creation. But today they face enormous challenges. Over half the world's population already lives in cities and the proportion is set to grow rapidly. Compounded by infrastructural, economic and social problems, dramatic changes are taking place. If cities are to flourish, there has to be a paradigm shift in the way they are managed, to draw fully on the talents and creativity of their own residents - businesses, city authorities and the citizens themselves.

The Creative City: A Toolkit for Urban Innovators Details

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Jess says

This was interesting, but not particularly useful. It reads like some sort of inspirational book rather than the practical "toolkit" it purports to be. The best part of the book is that it is full of cool profiles of city branding and social initiatives from around the world. There are also some nice quotes to pull on the value of culture and the creative industries to local economies. It was an engaging read, but I'm not sure what to do with the information next.

Oleh Dukas says

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