



The Crossroads of Should and Must: Find and Follow Your Passion

Elle Luna

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The Crossroads of Should and Must: Find and Follow Your Passion Elle Luna

Who hasn't asked the question "How can I find and follow my true calling?" Elle Luna frames this moment as "standing at the crossroads of Should and Must." "Should" is what we feel we ought to be doing, or what is expected of us. "Must" is the thing we dream of doing, our heart's desire. And it was her own personal journey that inspired Elle Luna to write a brief online manifesto that, in a few short months, has touched hundreds of thousands of people who've read it or heard Elle speak on the topic. Now Ms. Luna expands her ideas into an inspirational, highly visual gift book for every recent graduate, every artist, every seeker, every career changer.

The Crossroads of Should and Must has a universal message—we get to choose the path between Should and Must. And it gives every reader permission to embrace this message. It's about the difference between jobs, careers, and callings. The difference between going to work and becoming one with your work. Why knowing what you want is often the hardest part. It gives eye-opening techniques for reconnecting with one's inner voice, like writing your own obituary (talk about putting life in perspective). It talks about the most common fears of choosing Must over Should—money, time, **space**, and the ultimate fear: total vulnerability—and shores up our hesitation with inspiring stories of and quotes from the artists and writers and thinkers who've faced their own crossroads of Should and Must and taken the leap. It explains the importance of mistakes, of "unlearning," of solitude, of keeping moving, of following a soul path.

Presented in four chapters—The Crossroads, The **Origin** of Should, **Must**, and The Return—inspired by the hero's journey outlined by Joseph Campbell, **The Crossroads of Should and Must** guides us from the small moment, discovering our Must, to the big moment—actually doing something about it, and returning to share our new gifts with the world.

The Crossroads of Should and Must: Find and Follow Your Passion Details

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Author : Elle Luna

Format : Kindle Edition 176 pages

Genre : Nonfiction, Self Help, Personal Development, Art



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Elle Luna

From Reader Review The Crossroads of Should and Must: Find and Follow Your Passion for online ebook

Amy says

Weak. .

If this inspires anybody to do anything beyond tossing money at another mysteriously entitled web celeb as she develops her brand, I will go buy a hat, eat my hat, regurgitate it, and eat it again.

Arminda Lindsay says

Short. Gorgeous. All the reminders. Gotta be about my must instead of " . . . really should write a longer review."

Buy it. Read it. Gift it. Be about it.

Ali M. says

Great construct, beautiful illustrations, but surprisingly superficial in the end. I think Maria Popova's summary of this book on brainpickings.org has more punch than the book itself. There's no deep dive into the way that "should" rules our lives (for both good and ill), and the various forms in which "must" intersects it. And to be honest, the whole thing reads a little too much like a rich person's guide to the creative life. Yeah, sure, if I had been involved in a successful start-up in San Francisco and found myself with lots of dough and freedom after its launch, I might feel inclined to approach life sideways, too. I hate to be a hater, but there are much more helpful books out there on creating time and space for dream projects. See: The Creative Habit.

Emily (Obsessed Reader) says

Visually, this book is outstanding. The artwork is wonderful, and I loved the colors. The book itself is very inspiring, and is filled with some GREAT nuggets of wisdom. I didn't get as much out of it as I wanted to, but that isn't to say that I came away with nothing. I enjoyed reading it, and I think many people would get something out of it. For the artwork and quotes alone I would say it's worth a read!

Lilian says

Inspirerend boek én heel mooi vormgegeven. Ik wil de hele tijd foto's maken van alle pagina's met inspirerende quotes.

Elizabeth A says

Oh, but I am so conflicted about this one. It's a five star idea in two star packaging.

I love so much the basic premise of this book: follow your bliss; be you. What's not to love about the notion of the crossroads of Should and Must? Shoulds are usually externally motivated, while Musts are usually a cry from our authentic self. This book does have some useful exercises and tips, and is a quick read, so I would recommend it to anyone interested in living a life that is fulfilling. Umm, wouldn't that be everyone you ask? Well, yes, but set your expectations appropriately for the hour and a half it will take to read it is all I'm saying.

Olga says

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Anna Alexander says

I really wanted to like this book. It's an approachable, nice book a friend gives you when you're in a rut or you pick it up off the shelf at a bookstore for its cover appeal, however, there's not a lot of substance beyond the water color paintings and appealing splashes of color and text. What there is is the same conversation about the shoulds and musts but no talk of the HOW. There's a couple of tired analogies thrown in to keep the conversation going but I found no clear road map to getting to the HOW. I'm not saying the author has to hold my hand but encouraging me to start a blog, post an Instagram photo or start a monthly book club seemed, well, lame.

I'm sure others will get more out of this book than I did and I do hope it leads others to get beyond their shoulds, but it just left me wondering why.

Nicole Lynn says

Visually appealing. Took maybe an hour and a half to read. Not as motivational as I thought it would be for a...well, motivational book.

I was given this book by a friend because he thought it closely aligned with some hurdles I've been experiencing with my own "Shoulds" and "Musts" and moreover I felt like this was just a brief overview of the matter at hand instead of really fleshing out the two ideas. I hear it was a blog post at first, so that kind of explains that. the concept driving this book is not new, and no new solutions/suggestions are brought forth either. What's new here is how the idea was presented, with pretty pictures and colors and diagrams.

Overall, it was a fun book to look at with some nice quotes, but nothing earth-shattering.

Mary Magin says

I picked this book up on the "Graduates" table at the book store. It's short, easy to read and packed with easily managed tasks to find and follow your passion. Unlike all the others, this book addresses managing real life and your musts. I love all the illustrations. Buy this for yourself and one for a friend.

Amy says

Woulda. Shoulda. Coulda. Elle Luna uses her artists' palette and inspiring words to draw a plum line between all of the shoulds and obligations in our lives and the musts that drive our dreams and passions. From job to career to passion there is a way to achieve your dreams. Finding the right balance is key. Easy to read. Simple to understand. Great jumping off point for following your dreams at any age.

Cindy Pham says

While the book isn't particularly deep, it has beautiful artwork and simple messages that act as a good pick-me-up for anyone needing some motivation to pursue their goals in life. It's not life-changing, but it's a nice reminder to get started.

The Serendipity Aegis ~ ?Misericordia? ?????? ✨*♥? says

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Jeff Finley says

I've read and heard quite a bit about following your passion. But Elle's book approaches the topic in such a pure way that resonates with my spirit. There is so much color and aliveness in this book. The book had so much ART, more right brain, more spirit, more play. Scribbles, doodles, and paint splashes adorned just about every page and it not only made it super easy to read, but fit the subject matter so perfectly. I felt totally inspired and moved by Elle's book that I'd recommend it over so many others on the topic. Just because it's quick, easy to read, and feels so very important right now. I'm so glad I read it.

Shaimaa Ali says

That was a marvelous read! recommended to me by my dear friend (Eman) & will be our book discussion this month in our work book-club schedule.

For some it can be a life-changer read .. for me I get assured that my road towards "Must" is the only road for me .. I've started applying it & I can feel the difference already!

Can't wait to read it again just before the discussion to grab my favorite quotes & ideas ..
