



7 Strategies for Wealth & Happiness: Power Ideas from America's Foremost Business Philosopher

Jim Rohn

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No one has to choose between wealth and happiness--after all, they both spring from the same fountain of abundance. Jim Rohn, "America's foremost business philosopher," shows how to unlock the fountain of prosperity within you through seven keys to success. He has transformed the lives of literally millions of people through his inspirational seminars and popular audiotapes. This book, first released in 1986, has sold more than 56,000 copies.

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Date : Published June 19th 2013 by Three Rivers Press (first published January 1st 1383)

ISBN :

Author : Jim Rohn

Format : Kindle Edition 176 pages

Genre : Self Help, Business, Personal Development, Nonfiction

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From Reader Review 7 Strategies for Wealth & Happiness: Power Ideas from America's Foremost Business Philosopher for online ebook

Ruth Santana Valencia says

Hay gente que dice que "el tiempo de Dios es perfecto" otras dicen "no hay coincidencias solo sincronías"; cualquiera que sea el caso aplica perfecto a lo que paso con este libro. Hace unos 4 años una amiga muy querida me regalo este libro, el cual estuvo felices días y años en mi librero hasta que un dia el libro decidió hacerse "For dummies" pero para nada es una forma simple de explicarnos cómo es posible conseguir la vida de tus sueños haciendo pequeños cambios día a día.

Yo tuve la experiencia de ver en vivo y en directo a Jim Rohn 3 veces y creo que no lo aprecio tanto hasta poder leer sus palabras en su ausencia ahora que tiene unos meses que transcurrió. Ahora comprendí que todo lo que él nos compartió no es para entender sino para vivirlo.

Hesham ellayeh says

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Velizar Mihaylov says

It's a great book, some really good advices in there.

The reason I give it 4 stars is because the material is a bit outdated and lots of the ideas in it had been used in other books. I also did not agree on the tax ideas described by the author. Still this book is written in different times from this days tax abuse and corrupted politicians. Maybe back then things were different.

This written in the pre internet era, so understandably no time management apps or online communication

advices are shared.

It's still a great book though, if you are new to the self-help janre this is a really good book to start with.

L says

Absolutely wonderful and concise book teaching 7 principles.

1. Set goals
2. Gain knowledge
3. Understand yourself and how to drive change within yourself.
4. Achieve financial independence
5. Master time.
6. Surround yourself with winners.
7. Learn the art of living well.

Above all remember that the good life is not an amount, it's an attitude, an idea, a discovery, a search.

What is wealth without character?

What is industry without art?

What is quantity without quality?

What is enterprise without satisfaction?

What is possessions without joy?

Certainly a gem of a book.

Lisa Shultz says

I have heard Jim Rohn speak on audios many times but wanted to read his words as well. I really like his stories of his youth and mentor Mr. Shoaff. A wonderful book even with dated parts. The basic ideas still apply today. He left a wonderful legacy.

Ryan says

My summary and notes:

Rohn writes about what it takes to become successful. He uses the story of his own life to illustrate how important one's attitude and discipline is to becoming successful. One of his well-known quotes is that "success is no more than the natural consequence of consistently applying the fundamentals of success to life." The most important part of becoming successful is learning to make and accomplish goals. More specifically, well-defined goals for each stage of life are important in order to set them into action. He then goes into how to set goals. First, ask yourself these questions: What do I want to do? What I want to be? What do I want to see? What do I want to have? Where do I want to go? What would I like to share? Use these questions to get started in goal setting and then make sure each goal is concrete. The next point Rohn

makes is on time management. Prioritize your goals so you don't end up spending major time on minor priorities. He also explains that one should put all concentration and focus into everything you do. If it's worth doing then you should put all of your attention towards it. He then goes into the importance of seeking knowledge. The first step is personal reflection, followed by seeking help from others, and also from reading and listening to others. Another piece of advice he gives is to work harder on yourself than you do on your job. He then goes into the seasons of life: in winter you have to bear down and deal with all of the bad stuff, and then use all of the bad stuff to grow and prepare for the future; in spring you have to take advantage of the situation, look for opportunities and take advantage of them, don't just enjoy the nice weather; in summer you have to protect your investments and the good things in your life, this means your values and goals as well as your investments, when things are going well you have to deal with attacks; in fall you have to reap what you sowed the rest of the year, that means for better or worse you collect on the work you did all year. He talked about developing yourself physically, spiritually, and intellectually. He talks about the most important tool for doing this, which is discipline. He then goes into finances, which he suggests to improve by following the 70/30 rule. That is, after taxes, you are allowed to spend 70% of your income on expenses, etc., but the last 30% goes to: 10% charity, 10% investment, and 10% savings. He also talks more about time management and describes 4 ways to manage time: the drifter, the workaholic, 9 to 5 person, and the enlightened time management person. The enlightened person schedules time so that there is time for each of the other strategies. Just as much work is completed as does the workaholic because the time spent working is more productive. Time for play and reflection is also scheduled so that there is a time for everything. By carefully scheduling the parts of your life and being productive when it is important to be, tasks don't become overwhelming. He also talks about keeping a journal to keep the ideas of your life in. He suggests keeping a calendar as well. In fact, his two rules are, "don't start the day until you have it finished" and "don't start the week until you have it finished." He then suggests to plan carefully who you associate with in order to make sure the right habits rub off on you. Rohn ends the book describing the most important goal behind all of your goals and that is happiness. Accomplishing all of your goals is only useful if striving for the goals makes you happy, not miserable.

Mohamed says

I remember saying to Mr. Shoaff, "If I had more money I'd be happy." But he replied, "The key to happiness is not more. Happiness is an art to be studied and practiced. More money will only make you more of what you already are. More will only send you more quickly to your destination. So if you're inclined to be unhappy, you'll be luxuriously miserable with more money. If you're inclined to be nasty, wealth will make you a terror. And if you're inclined to drink a little too much, more money will only enable you to waste yourself in booze.

"On the other hand, if you master the art of lifestyle and happiness, more money will help you to amplify your happiness and inner wealth."

I chose to begin my review with this particular part of the book, because it simply wraps up why this book is so great. If you're searching for a book that merely tells you how to get rich, then this isn't the right book for you. This book simply tells us how to change ourselves so we can be wealthy from the inside and outside. It opens our eyes to the fact that nothing will be better unless YOU become better, for that change comes from the inside not from the outside.

Mr. Rohn affirmed that "happiness is the joy that comes to those who painstakingly design their lives & live them with artistry" and that "success is the steady, measured progress toward a goal and the achievement of a goal".

To be happy and successful (which is the dream of most of us as I imagine) you will need to learn the art of

discipline. Discipline is the bridge between thought and accomplishment. You may not be able to do all you find out but be sure to find out all you can do.

I consider this book as one of the best "Paradigm-shifting" books that you may ever come to read. The bottom line is and I quote:

"To have more than you've got, become more than what you're. The most important thing is what you're become not what you're getting."

Tal Shusterman says

A nice eye opening book

Dian says

A great read for those looking for inspiration and how-to's on living well. The ideas shared in this book truly stand the test of time, although some of the stories and tips need to be updated to reflect current times. There's an analogy of balancing your checkbook on your portable computer being like driving to your next-door neighbor's house. Not a reason to not read or gain anything from, it, just be prepared for many of the examples being outdated by 20 years.

That being said, I'd recommend this book to anyone who's trying to take control of their financial wellbeing. The added bonus here is the emphasis on personal development. If you aren't abundant in your personal wellbeing and development, it won't transfer over to your financial wellbeing and development.

Henrik Haapala says

- "Formal education can make you a living, self education can make you a fortune" - Jim Rohn
- Rohns mentor mr. shoaff: "if you wish to be successful, study success. If you wish to be happy, study happiness. If you want to make money, study the acquisition of wealth. Those who achieve these things don't do it by accident. It's a matter of studying first and practicing second."
- Success is the natural consequence of consistently applying the fundamentals of success to life: I.e. have a system, follow a process
- Have enough reasons: have a big why
- Long range goals: what do I want to do? What do I want to be? What do I want to see? What do I want to have? Where do I want to go? What would I like to share?
- Income rarely exceeds personal development
- All leaders are readers
- Axiom: To have more than you've got, become more than you are
- It's hard to keep that which has not been obtained trough personal development
- You can change all things for the better when you change yourself for the better
- Live on 70% of income and the rest to investing, saving and giving
- Operate from document not from thought
- You are what you read

Summary: you can change your life's course by first changing yourself by educating yourself, reading books, having long and short term written goals, starting with the small steps, getting mentors, learning through others and having a plan for financial freedom.

Jordan says

One of the better, if not the best, success books I've read.

While small and approachable, Mr. Rohn does a great job breaking down the seven values and principles he believes are the foundation for true and lasting success in all of life's realms.

This is not a "get rich quick" scheme, but rather an expose on integrity and character in regards to having the proper mindset on success.

Read with an open mind and an open notebook. This is one book that will truly benefit anyone who reads it and applies the principles found within.

Kya Publishing (Toronto) says

Whenever I looked up quotes or motivational words, the name Jim Rohn always appeared. He seemed to have so many good things to say that I decided to check this book out from the library. It was an easy read, and I was able to finish it in one day, and gather pages of notes and wisdom from it.

It was a good book, needless to say. I have had it on hold at the library for a while, and the tattered appearance it arrived in also let me know that it's high in demand.

What I got from it was common sense reiterated, and messages of goal setting, discipline, and staying in control of your circumstances were consistent. Nothing groundbreaking or particularly innovative (and it was written in 1985, with a revision in 1996)...so despite the references to preserving your video tapes for your children, it was really still quite relevant and powerful.

I've decided to share my notes with my girlfriends, because I believe that in the pages of this book anyone can find an answer, or at least encouragement to any rut they are in. Be it financial, career-based, social, or personal, there are enough tips, suggestions, and motivational "quotes" to have anyone walk away from this book feeling fulfilled.

~Stacey Marie Robinson

Michael Crump says

The book focuses around these 7 strategies :

- 1) Unleash the power of goals

- 2) Seek knowledge
- 3) Learn how to change
- 4) Control your finances
- 5) Master Time
- 6) Surround yourself with winners
- 7) Learn the art of living well

Each one is self-explanatory and Jim dives into each topic at a length that makes this book an easy reader (at a mere 156 pages). There were a few really good quotes, and like all books, I jotted those down.

The one that really stood out was : "It's easy to remain mediocre. All you need to do is spend major time on minor things with minor people.

That sentence is really powerful and I'm very thankful that I am able to surround myself with very smart and caring people.

Jim also lists several questions that you should ask yourself :

- 1) Why should you try? The best answer is "Why not?". What else are you going to do with your life? Why not see how far you can go? What not see how much you can earn, or read, or share? Why not see what you can become or how much you can grow?
- 2) Why not you? Some people have done the most incredible things with a limited background. Some people do so well that they get to see it all? Why not you?
- 3) Why not now? Why postpone a better future when so much that is wondrous awaits your command?

Overall, I gave this book a 3 as "I like it", but would recommend that you check it out at a public library or pick it up from a used book section. There are some gems in here that are worth a couple of hours of reading it.

Fed says

This is a good book with solid life wisdom, and they are mostly based on biblical principles. These principles are well balanced and good for anyone who is looking for quality life; wealth will follow balance and quality!

This book has had an incredible impact in my life in many ways and has motivated me to learn something new every day. This simple principle has served me very well ever since I have read this book.

Pavel Annenkov says

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