



# Mind Mapping for Dummies

*Florian Rustler , Tony Buzan (Foreword)*

Download now

Read Online ➔

# Mind Mapping for Dummies

*Florian Rustler , Tony Buzan (Foreword)*

## **Mind Mapping for Dummies** Florian Rustler , Tony Buzan (Foreword)

Unlock your brain's potential using mind mappingMind mapping is a popular technique that can be applied in a variety of situations and settings. Students can make sense of complex topics and structure their revision with mind mapping; business people can manage projects and collaborate with colleagues using mind maps, and any creative process can be supported by using a mind map to explore ideas and build upon them. Mind maps allow for greater creativity when recording ideas and information whatever the topic, and enable the note-taker to associate words with visual representations.

"Mind Mapping For Dummies" explains how mind mapping works, why it's so successful, and the many ways it can be used. It takes you through the wide range of approaches to mind mapping, looks at the available mind mapping software options, and investigates advanced mind mapping techniques for a range of purposes, including studying for exams, improving memory, project management, and maximizing creativity.Suitable for students of all ages and study levelsAn excellent resource for people working on creative projects who wish to use mind mapping to develop their ideasShows businesspeople how to maximize their efficiency, manage projects, and brainstorm effectively

If you're a student, artist, writer, or businessperson, "Mind Mapping For Dummies" shows you how to unlock your brain's potential.

## **Mind Mapping for Dummies Details**

Date : Published June 5th 2012 by For Dummies (first published January 1st 2011)

ISBN : 9781119969150

Author : Florian Rustler , Tony Buzan (Foreword)

Format : Paperback 238 pages

Genre : Psychology, Nonfiction, Self Help, Personal Development, Productivity, Neuroscience, Brain, Science

 [Download Mind Mapping for Dummies ...pdf](#)

 [Read Online Mind Mapping for Dummies ...pdf](#)

**Download and Read Free Online Mind Mapping for Dummies Florian Rustler , Tony Buzan (Foreword)**

---

# From Reader Review Mind Mapping for Dummies for online ebook

## Kristin says

Great overview and review for me. Time to put the techniques into regular practice.

---

## Stephanie says

I really liked it, it was very informative about Mind Mapping techniques for both pen & paper and software methods. I didn't bother reading all of 2 chapters, because they were focused on 2 specific popular Mind Mapping software programs. I only skimmed to get a good idea. If I download either of those programs I'll read that chapter. Mindjet is real for android, but I couldn't find a free version other than the 30 day trial for my laptop and found that even the cheapest version is about \$150. Unfortunately I downloaded the free trial before realizing this and while it was nice that someone called me from Mindjet to say they specifically would be my contact if I ever needed help with it, I missed that call & they have called me 4 times in total, all which I missed cause it was early & I was sleeping. Its been 2 days & I've already gotten a second email from them too. Personal attention is nice, but now it all feels like spam. I downloaded Xmind which seems to have the same features that I read Mindjet Manager does and I really like that so far.

---

## Steven Yi says

I had been using Mind Mapping using the free program XMind (<http://xmind.net>) and wanted to learn a bit more about Mind Mapping in general. This book provided some good explanations to the technique of mind mapping and ways it can be applied for studying, learning, note taking, etc. I thought some of the later chapters had a bit corporate speaker-talk, but overall, I thought the book was 90% or so solid in material.

I think my experiences with Mind Mapping have been very fruitful, and I will be working with the ideas in the book for new ways to work with the tool. Overall, I felt I got what I wanted out of the book and would recommend it for those interested in Mind Mapping.

---

## Rob Davidson says

Very helpful to understand the basic concept of mind mapping. I enjoying learning about the digital world with the endless chooses on software to aid with mind mapping.

---

## A says

Sometimes I totally skip reading a book and instantly convert it to mindmap.

**"Once upon a time people retained important (survival) information above all in the form of moving**

**images. Whoever could process these quickly had an advantage. This explains why we react so strongly to pictures today and why visual information is so important for us."**

What a loving fact.

Have you ever noticed a digital geographical map is also a sophisticated mind map?

---

### **Ashley Reid says**

A great book for learning the technique of mind mapping and its many uses.

---

### **David Roberts says**

The book I read to research this post was Mind Mapping for Dummies by Florian Rustler which is an excellent book which I bought from kindle. This book includes an introduction by Tony Buzan who invented Mind Mapping. It also in addition to being about Mind Mapping has reviews of various Mind Mapping Software some of these are free and some are downloadable programs and others are cloud computing services. Your brain doesn't like intricate details but instead likes to see how something fits into the general picture. Mind Mapping does this it produces in a graph form how everything inter relates with each other. In research it was shown after 3 days you remember 10% of what you read but 65% of what you see in a picture. Mind Mapping is similiar to Gantt Charting which is done in project management & also presents in visual form the general picture of a project. The Gantt Chart symbolizes each part of a project with a line and the length signifies how long each part takes. In Mind Mapping Online services there is a good free cloud service at <http://mind42.com> although it's a bit basic. It does however let you store your mind maps on the web rather than on a computer. Some of the more advanced services let you share work with others & let you use different devices like tablets. The best software is probably Mind Map Manager & iMap. The latter is produced by Tony Buzan & comes in a free basic version, a cheap student version & an advanced business version. Mind Map Manager has had a lot of its features emulated by other products and is often seen as being ahead of the competition. The book has quite extensive information on both softwares.

---

### **Elizabeth says**

This is a good introduction to mind mapping. Rustler explains both hand-drawn and computer-generated mind maps, emphasizing the use of colors and the advantages of restricting yourself to single word concepts. I found the chapters on computer software for mind mapping useful; however, Rustler definitely had favorite software and having to "tune out" his preferences made it hard to judge the various software descriptions neutrally. Rustler talks about using mind maps in all sorts of situations: education, creativity, project management, taking notes from lectures or on books. I liked the broad range of applications, and hope to use a mind map for the next nonfiction book I read. But even though the book is ostensibly intended for a general audience, there's a definite "corporate" tone to it, which may or may not be an issue for you (I found it a bit irritating by the end of the book).

---

**Kat says**

Simple and effective for beginners

---

**Frank Anzoategui says****Not happy**

I am not happy that I was forced to rate this book since I had not read it and it blocked me from going further!!!

---

**Al Capwned says**

I guess it's quite interesting, although I haven't used the technique so much, so I can't say if it really works for me.

---

**Jan says**

I had heard of this but did not understand it. This gave a good overview and then I tried it. It looks a lot easier than it is! I really liked it as a different way of trying to pare down a subject. As a visualization method visual/kinetic learners might really like it.

---