



Solving Product Design Exercises: Questions & Answers

Artiom Dashinsky

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Practice your product design and UX skills. Prepare for your next job interview.

"Redesign the NYC metrocard system. Design a dashboard for a general practitioner. Redesign an ATM". Learn how to solve and present exercises like these, that top startups use to interview designers for product design and UI/UX roles.

Today top companies are looking for business-minded designers who are not just focused on visuals. With this book you can practice this kind of mindset, prepare for job interview, learn how to interview other designers and find concepts for projects for your portfolio.

What will you learn from this book:

- Prepare for the design interview — prepare for the design exercise and learn more about how tech companies hire product designers.
- Improve your portfolio — use product challenges to showcase in your portfolio instead of unsolicited visual redesigns.
- Step up your design career — practice your product design skills to become a better designer and prepare for your next career move.
- Interview designers — learn how to interview designers to evaluate their skills in the most efficient and scalable way.

What's inside?

- A 7-step framework for solving product design exercises
- 30+ examples of exercises similar to exercises used by Google, Facebook, Amazon etc.
- 5 full solutions for product design exercises
- 5 short interviews with design leaders that worked at Apple, Google, Pinterest, IDEO etc.

Solving Product Design Exercises: Questions & Answers Details

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From Reader Review Solving Product Design Exercises: Questions & Answers for online ebook

Dhruv says

This book is a decent short preparatory crash-course for people planning to get into product design. Some of the exercises are good (like the healthcare app) and the UI designs should come in handy for optimizing your future front-end designs. There is a brief chapter on 'How to interview a candidate', which is a bit vague. I do not see experienced Product Designers gaining much from this book.

Christie says

This book is fantastic! I recently applied for an Interaction Design role at Google and I was asked to complete their design challenge. I didn't know what to expect and a friend of mine recommended this book and I read it from cover to cover and it was a HUGE help! I used Artiom's framework as a way to express my personal design process. It really helped me structure my thoughts and move quickly from the discovery/foundational research phase through to my solution and next steps. It definitely worked because I got great feedback on the design challenge and I made it to the in-person interviews.

Micah Carroll says

All the right knowledge you need for refining your product design mind bunched together for easy access.

Anna says

Must have book for students, who wants to be Product Designer, UX Designer, or Interaction Designer. I am a Master student of Human Computer Interaction, when my school gives me a lot of fundamental knowledge of User Experience Design and generally Design Thinking, I don't even have an idea what should I expect during an interview. Since an academia is an academia, but an industry lives its own life. So for me the book is a handbook for tackling on-site and home challenges from companies.

The book is well-structured gives overview what to expect during hiring process and one of the important thing is a framework for solving design challenges. I spent a lot of time to read on Medium articles dedicated white board challenges and tried to apply them, but all of them doesn't give a clear framework. However, this one is so easy to use and memorize, so even in stressful interview environment I can be confident and have great performance with this easy one in my mind.

Also book has a list of great challenges for practice and some of them have solutions, so you have opportunity to try and also to look at good examples.

List of suggested materials can also save your time and guide you in becoming better specialist in a Product Design.

Tyrone Ko says

This book was awesome for aspiring and beginning, UX Designers like myself and has changed my perspective of thinking of how I approached my projects. The 5W1H rule is something I will engrain in my head every time I leave my house. I would recommend to anyone who is new to UX Design to read through it, like myself.

Shilpa says

So grateful for this book. When I started to interview as a UX designer, I didn't realize how design challenges would affect my employment chances. Upon realizing, I looked for books that could help me prepare. I saw very few books like "Sprint", etc. However, they were focused on design challenges. My classmate sent me the link to this book and I purchased it immediately.

Everyday, I do one exercise. And although I started these exercises to perform better during job interviews, I now enjoy them because they make me a better critical and design thinker. Thanks Artiom for the wonderful work!

Marcelo Ferranti says

nothing new, even so interesting
