




Applications of Multi-Criteria and Game Theory

Approaches: Manufacturing and Logistics

Lyes Benyoucef (Editor) , Jean-Claude Hennet (Editor) , Manoj Kumar Tiwari (Editor)

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Aligning the latest practices, innovations and case studies with academic frameworks and theories, the broad area of multi-criteria and game theory applications in manufacturing and logistics is covered in comprehensive detail.

Divided into two parts, part I is dedicated to 'multi-criteria applications' and includes chapters on logistics with a focus on vehicle routing problems, a multi-objective decision making approach to select the best storage policy and an exploratory study to predict the most important factors that can lead to successful mobile supply chain management adoption for manufacturing firms. Part II covers 'game theory applications' and encompasses the process of forming a coalition within a corporate network to the problem of integrating inventory and distribution optimization together with game theory to effectively manage supply networks.

Providing a forum to investigate, exchange novel ideas and disseminate knowledge covering the broad area of multi-criteria and game theory applications in manufacturing and logistics, *Applications of Multi-Criteria and Game Theory Approaches* is an excellent reference for students, researchers but also managers and industry professionals working with manufacturing and logistics issues.

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