



Apocalipstick

Sue Margolis

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From the author who brought you **Spin Cycle** and **Neurotica** comes a hilarious new novel about falling in love, hating your job, and getting what you want out of life---without ever mussing your lipstick!

When it comes to men, beauty columnist Rebecca Fine always seems to be on the scruffy end of the mascara wand. But all that changes the morning she meets Max Stoddart, her new colleague at the *Daily Vanguard*. With his upscale suit, Hugh Grant hair, and obscenely sexy good looks, he's a single woman's dream come true. Finally, her grandmother can stop surfing the Net for eligible Jewish males. But is Max the catch of the decade---or just a major babe magnet?

Meanwhile, Rebecca's old high school nemesis has resurfaced, a former blond bombshell called Lipstick who is now engaged to Rebecca's widowed dad. And it's good-bye to articles on toe cleavage when a hot tip sweeps Rebecca to the center of the Paris cosmetics world, where a miracle anti-wrinkle cream is about to be launched. That is, until she blows the whistle on a scandal that could set the beauty business---and the future of world peace---reeling. Will Rebecca win the recognition---not to mention the Pulitzer---she yearns for...and get the man of her dreams? Stay tuned.

From the Trade Paperback edition.

Apocalipstick Details

Date : Published September 27th 2005 by Bantam (first published January 1st 2003)

ISBN : 9780440242963

Author : Sue Margolis

Format : Paperback 352 pages

Genre : Womens Fiction, Chick Lit, Fiction, Romance

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From Reader Review Apocalipstick for online ebook

Julie Marks says

Rebecca Fine thinks she might finally be on her way to becoming the investigative reporter she dreams of when she gets an insider scoop that prominent Parisian cosmetics firm Mer de Reves' new anti-aging cream isn't all that it's cracked up to be. Life is starting to look good for the thirty two year old who has been filling in writing the beauty column for London's Daily Vanguard Saturday magazine for a friend on maternity leave. On the romance front, Rebecca wonders a few days after meeting the newest Vanguard reporter, Max Stoddart, whether they share a mutual interest while her "Grandma Rose" is busy playing matchmaker on her behalf through online Jewish dating services. Max, a Hugh Grant look alike in a fancy suit and sports car, causes Rebecca a major mascara mess his first morning en route to the office just before he appropriates her desk. To complicate her life further, Rebecca then learns that her long widowed father is getting remarried to her old high school nemesis Bernadette (aka Lipstick), of all people. By day, Rebecca and Max research their respective news stories; by night, they begin dating with hilarious results. Rebecca works diligently to determine what's behind the success of the new miracle anti-wrinkle cream. Her investigative skills pay off when she uncovers the scandal of the century for the cosmetics industry while also helping to solve world peace - for real! Author Sue Margolis shares another very humorous story of intrigue, romance, and major mishaps for the beloved heroine.

Stephanie says

Sue Margolis hasn't really disappointed me yet. I absolutely love her writing style, and after reading *Spin Cycle & Breakfast at Stephanie's*, I had to seek out some more novels from this entertaining author. APOCALIPSTICK was just as fun and witty.

When beauty columnist Rebecca Fine meets her extremely handsome new coworker, Max Stoddart, she is almost certain that he is the playboy-heartbreaker type. Nevertheless she gives him a chance and finds that he is well worth it. But, he has a major secret that he is keeping from her.

Adding more excitement to her life, Rebecca's old H.S. bully, Lipstick (Yes, darling. That's her name) has now come back as the fiancé of her 60+ year old dad. Could there be more? Oh yeah, she also receives a tip on an anti-wrinkle cream that could rock the beauty world bringing in lots of controversy.

There is so much going on in her life, who knows if she can take it all in at once. Get ready for juicy secrets, unexpected twists and bumps that make up a fun and exciting read!

Michelle says

I've always had a soft spot for books where the characters are English ever since I read the Shopaholic series. Hearing them use words like "pram" and "loo" always helped me to hear the characters accents in my mind. Unfortunately though, there were times in this book where I got a little lost in all of their "English-speak"

haha.

The book was a cute, quick, read. It definitely had all the makings of a typical love story - with a few twists thrown in to make it a little different. The story revolves around the life of Rebecca, a columnist trying to make it into harder hitting news journalism. Aside from her journey to finding love, you also see her help her friends with their marital problems, adjust to her father re-marrying, and also have some additional comedic relief with her match-making grandmother.

Watching Rebecca and Max fall in love was definitely cute - as you can see how they both have a physical chemistry with each other as well as share a good sense of humor. Seeing Rebecca deal with her insecurities with Max definitely helps show how her character grows throughout the book.

Gina Shimpa says

Fun little "chick-lit". Nothing amazing, but worth the quick read.

Jessica says

British Chick Lit-Sue Margolis tells a funny story mixed with caddiness and embarrassing situations. Definitely for a mature audience as she can also get graphic with sex scenes.

Thirty-two-year-old Rebecca Fine wants a few changes in her life. Tired of her mindless beauty column in a weekly London magazine, she hopes to break into investigative reporting; but when her boss asks her to relinquish her work area for a desk in the corner to make way for the new golden-boy reporter, Max Stoddart, Rebecca feels as though she'll never move beyond mascara and eye-shadow commentary. As for her personal life, her overbearing grandmother won't stop setting Rebecca up on blind dates, and her father, Stan, becomes engaged to Lipstick, one of Rebecca's old schoolmates. But soon handsome Max asks Rebecca out, and a hot tip regarding fraud in the cosmetic industry sends her off to hunt for the hidden dangers behind a new skin cream. Will Rebecca fall flat on her face in skin-cream secrecy? Is Lipstick marrying Stan for his money? Is Max faithful?

Sarah Sammis says

After a bunch of serious reading, I'm giving my poor brain a break and reading something completely stupid: Apocalipstick. The characters remind me of some of the folks from the series Ab-Fab. The protagonist isn't a stand-in for either Edina or Patsy but the people she works for do remind me of a hybrid of Edina and Patsy.

Apocalipstick isn't a book I would have picked by myself to read but it was recommended to me by a man who goes to the BookCrossing meetings on a regular basis. Ian has also read the book although it wasn't goofy enough for his tastes: he prefers the parody books like the Georgia Nicholson series by Louise Rennison. So far though, I'm enjoying Apocalipstick for its dysfunctional characters and artificially high stress work environment. It's rather funny to have a woman who thinks most beauty aids are crap working for a beauty magazine.

Charlotte says

Rebecca is an up-and-coming journalist with a dad who's about to marry one of Rebecca's old school-mates, a grandma is dead-set on marrying Rebecca off to a nice Jewish fellow, and a best friend who is having problems with her husband in the bedroom. Meanwhile, Rebecca is falling in love with the new guy at the office and trying to nail a big investigative story that could earn her the promotion she is dying for. It's all a bit far-fetched, but that's what makes this such an enjoyable story.

yyyasmin says

Not an intellectually challenging book at all but it was a laugh out loud at some moments. Unfortunately the plot went downhill after the 2nd half of the book. The whole Veritaserum-like antiwrinkle cream just screams unrealistic to me and I feel like the author is trying to cram it down in just a matter of pages. Also the revelation about M comes too late...at the last chapter, no less -_- Still, if you want to give this book a go, don't approach it with high expectations

Jennifer says

I was going through my Kindle and remembered that I read this...Well actually it was kind of forgettable, so it took me a minute to remember if I actually read it or just downloaded it. It was your typical chick-lit book, single career girl finds prince charming, but he kinda seems like a toad so it takes a while before they decide they can't live without each other. Oh and I think there was some ridiculous side story about face cream in there. Fast fun read but ultimately hard to distinguish from every other chick-lit book. If I recall this is the book that got me thinking that it was time to read something that wasn't totally trashy. So glad I made that decision.

Leticia says

I finished it quickly because I wanted to see if it would get better with each chapter but no. As soon as a chapter starts you know how it's going to end because it's very typical. I just wasn't impressed.

Tiffany says

I thought this book was funny and witty and I read it super quick!
It was a perfect chick lit book!

Christina says

Und mal wieder ist die Beschreibung von amazon.de nicht ganz richtig. Rebecca kam zwar an ihrem ersten Arbeitstag zu spät zu einem Meeting, doch dieser Tag liegt schon einige Zeit zurück. Ihr Vater hat keine Affäre mit Bernadette, er ist mit ihr zusammen und hat sich mit ihr verlobt. Heirat ist ja nun doch etwas mehr als ne Affäre. Dann wird ihr Schreibtisch von Max besetzt und erst danach kommt die Kontaktanzeige. Rebecca mag ihren Job als Schönheitskolumnistin nicht, ihr großer Traum ist es eigentlich, eine ernst genommene Journalistin zu sein. Daher hält sie stets die Augen auf nach der großen Geschichte. Passt es da nicht wie die Faust aufs Auge, als es bei einem großen Kosmetikhersteller angeblich nicht mit rechten Dingen zugehen soll?

Und was ist denn mit Bernadette und ihrem Vater? In der Schule haben sich die beiden mal gar nicht verstanden und Rebeccas Vater, Stan, ist – gelinde gesagt – reich. Nutzt Bernadette ihn nur aus um an sein Geld zu kommen? Alles merkwürdig.

Rebecca stolpert von einer komischen Situation in die nächste, während ihre Oma nie um einen guten Spruch verlegen ist.

Das Buch war ganz nett für zwischendurch, es war zum großen Teil vorhersehbar, aber das muss auch nicht immer schlecht sein.

christa says

a reminder of why i don't read books where the title is scrawled in lipstick. even if the book is free.

Aida says

I thought, I might not like the book. It's chick-lit, nothing serious and I even had my 'culture barrier' moment in the beginning thinking I might put the book on pre-loved list. However, the story gets funnier, racier and some parts are kind of out-of-this-world situation or too good to be true- like 'meeting the Prime Minister' part, oh well. Anyway, I have to admit that some of the fictitious parts really make the story hilarious though, as I said earlier- it's too good to be true. But hey! At least this chick-lit really deserves its duty as a chic-lit!

Velma says

Read on my annual summer backpacking trip, when I'd exhausted what I'd packed in for the week's reading, and with no other options to hand. I borrowed it from one of my traveling companions, of whom the fact that she is a lover of bad chick-lit is the only negative thing I have to say. It served its purpose: something to read while ensconced in a hammock at 3,500 feet above sea level in the wilderness of Northern California. I really tried to savor it and make it last, so it took me *almost* an entire day to read. Sadly, I had to pack it out myself. Now it has been BookCrossing-ed January 2009, and is travelling. May its next owner love it well and good, more than its last. (Bookcrossing ID: 374-6865508)
